



**Dynamic**

SYSTEMS SOLUTIONS

Dynamic Systems Solutions

DSS

رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



## Who are we?



Dynamic Systems Solutions Co. (DSS) was established in Riyadh, KSA, in **2011** to provide technical integrated solutions for infrastructure of professional networks, information systems, digital transformation consultancies and information technology. In **2017**, DSS expanded its services to provide advanced media and digital solutions that meet the increasing demand of our clients.





## Our Vision

To be the pioneer provider in information technology and digital solutions in KSA and the Arab region.



## Our message

We develop integrated solutions to lead through global standards and national expertise.



## Our target

To meet the needs of our clients in order to keep pace in line with digital transformation by planning, building and managing business solutions. Further, to provide technical requirements and digital solutions at the highest international standards.



Information and communications





First: Digital Solutions

## Network infrastructure solutions





## Data Centers infrastructure solutions



## Information Security Solutions

Security and protection solutions for networks and applications starting from design to integration and launch





# Physical Security





## Second: Technical services



# Systems Integration



## Technical support services



Maintain servers  
and devices

Provide the  
necessary  
spare part

Quick response  
to technical tickets

A group of highly  
qualified engineers  
and technician



## Consulting Services



## Outsourcing services

We provide integrated solutions in outsourcing services for support in order to achieve the best results and optimum quality at the lowest cost.



Network  
management

Providing network  
engineers and  
technicians

Information  
centers  
operation





Digital solutions and services

Software solutions

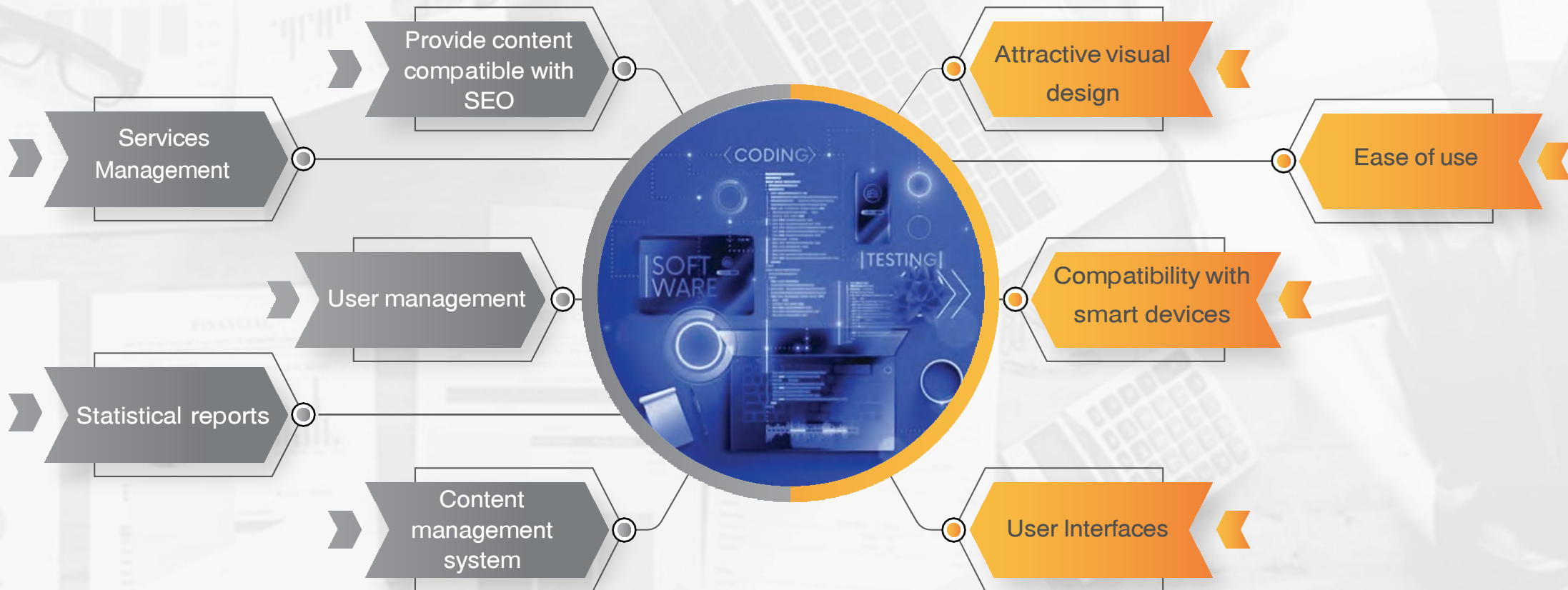




## Mobile Apps



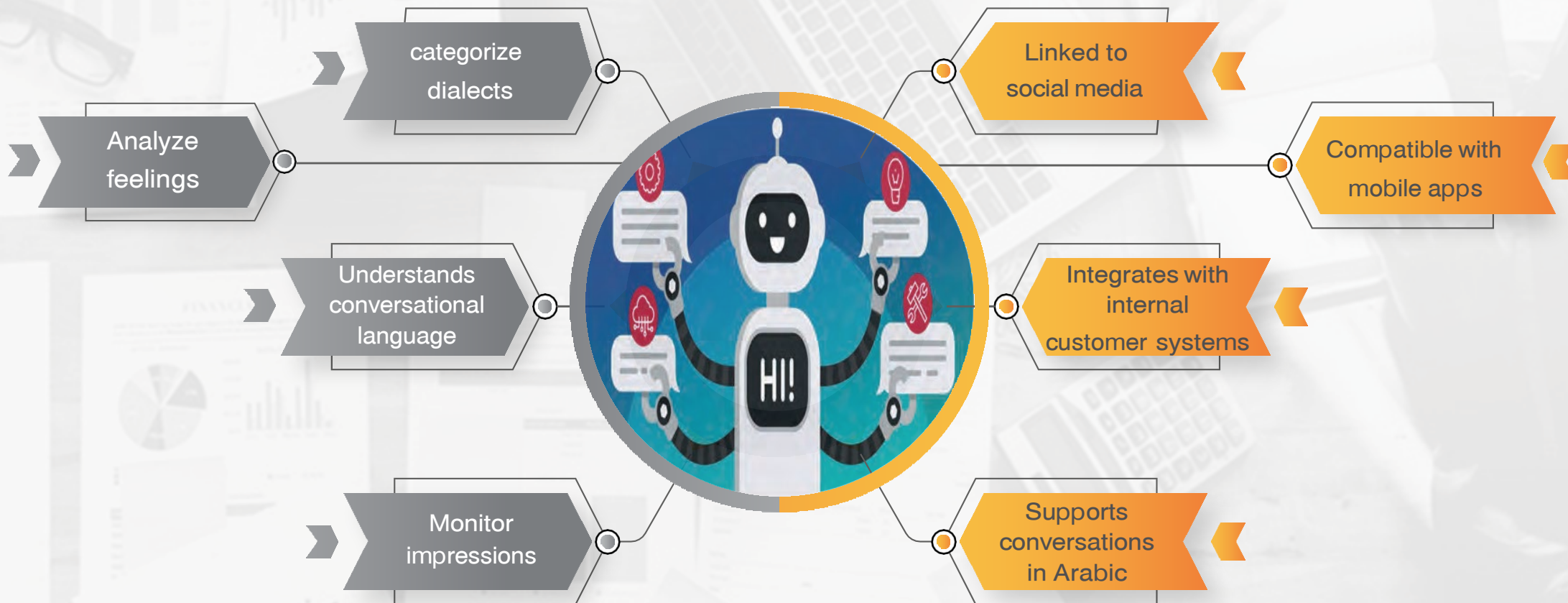
## Platforms and websites





## Chatbot

We provide our clients with a smart robot speaking in Arabic/ English to automate and improve customer experience based on AI techniques.



## Media Monitoring and analysis solutions



With more than **20** years of experience, we establish and operate media monitoring units and centers to suit the needs of our customers



We provide media image indicators, to measure the expected impact on the audience



Unique solutions for monitoring, analysis and building media indicators with unlimited geo-media coverage



Track, inventory and record what is published and broadcast in all media at the local and international levels, through a global electronic platform



## Media monitoring and analysis platform



Use of artificial intelligence programs and techniques



Linking to a **25** -year archive



Documentation of periodic reports



Extracting statistics and making comparisons



export results



Classification of the observed media material



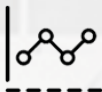
View media content in all its forms



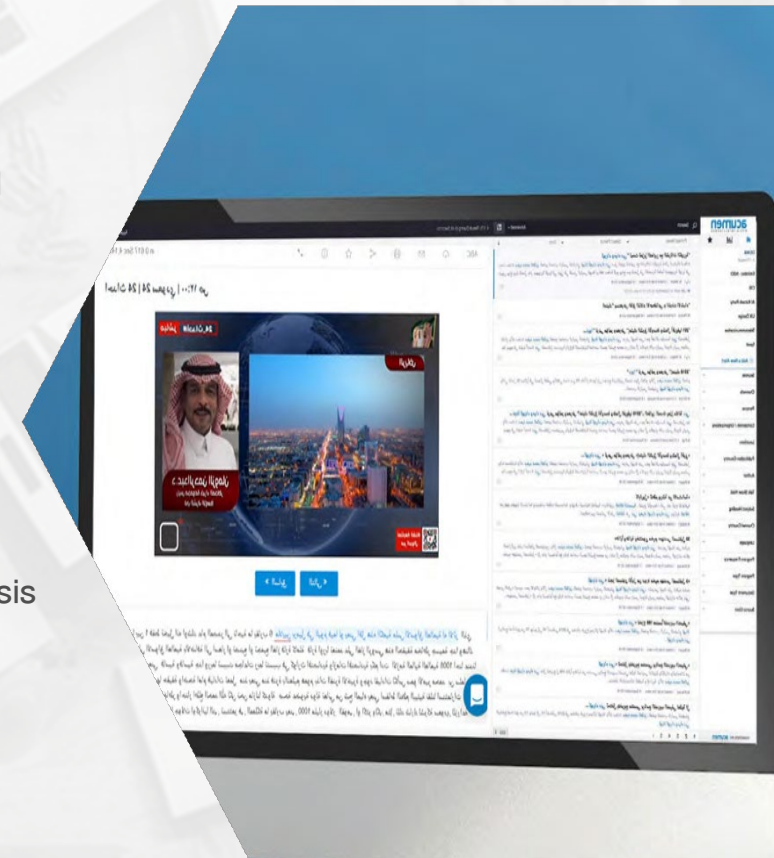
Search with multiple options



Monitor content, photos and videos



Content and impression analysis





## Analytical reports and media indicators



Sub-indicators according to media type



A general indicator that reflects the frequency of the media image



Examples of media content



Most popular social media posts



Persistent negative files during a specified period of time



A general indicator that reflects the influence of the media image (negative/positive)



Strengths that positively affected the indicator



Weaknesses that negatively affected the indicator



Statements and positions on the target topic



## Prepare and operate monitoring centers



Create new programs



Development and operation of editorial filtering systems



Quantitative and qualitative analysis tools



Experts in media research and analysis



Providing electronic monitoring and analysis tools and programs



Providing equipment and technical infrastructure



Providing consultation and guidance



Staff training



## Our media coverage

**62,000**

news site

**774**

International news agency

**339**

Arab news agency

**500**

e-forum

**190 +**

Country

**100 +**

Language

**∞**

social media accounts

**11,000 +**

Printed newspaper and magazine

**570**

Arab radio and television station

**58,000 +**

International website

**3300**

Saudi website

**6200**

International YouTube channel

**700**

Saudi YouTube channel

**2150**

International radio and TV station

**1650**

Blog







## Second: Supporting digital services

## Virtual Reality Solutions

Use virtual reality based techniques and innovative manners, We provide solutions to save time, effort and deliver information in an attractive and creative manner to keep pace with the latest international techniques.



# Design and production of digital and educational media





# Our clients



وزارة التجارة والصناعة  
Ministry of Commerce and Industry



الهيئة العامة للمنافسة  
General Authority for Competition



الهواصفات السعودية  
Saudi Standards



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance



الهيئة العامة للسياحة والآثار  
Saudi Commission for Tourism & Antiquities



# Our clients





## Our partners

 **Hewlett Packard**  
Enterprise

  
**CISCO**

Infoblox 

**FORTINET**

 **paloalto**  
NETWORKS

**kaspersky**

**A10**

 **BROADCOM**

**proofpoint.**

**FAAC**

**imperva**

 **CYBERX**

**SECURE**  
NETWORKS

**acumen**  
MEDIA INTELLIGENCE

 **DIGITALOGY**



## Our partners



**RSA**



**SentinelOne**



**tenable**



**veeam**



**Gigamon**



**FORESCOUT**



**f5**



**AT&T**



**LG**  
Life's Good



**RMG ENTERPRISE**  
SOLUTIONS



**VECTRA**  
SECURITY THAT THINKS.®



**VERTIV**



**vmware**



**AEM**



**DELL**



# Dynamic

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## Thank You

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